

From: [Kevin Little](#)
To: [Koenig, Bonnie](#)
Cc: [LeBeau, Rebecca](#); [PHMDC Communications](#)
Subject: RE: Asking Chamber of Commerce to participate in #MaskUpMadison
Date: Thursday, July 9, 2020 11:45:37 AM

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hi Bonnie –

As you know, the Chamber stands ready to support educational campaigns about the value of face coverings to protect public health. We also have many questions on the application of the new order and working towards the equilibrium needed to protect public health and enable more people to work. Due to the quick timing on this, I haven't been able to get the necessary internal approval to participate on a press release. If it must go out at noon, please do not list our organization. If time allows, we should cover this as part of the LunchUpdate discussion shortly.

Thanks,
Kevin

From: Koenig, Bonnie
Sent: Thursday, July 9, 2020 11:14 AM
To: Zach Brandon ; Kevin Little
Cc: LeBeau, Rebecca ; PHMDC Communications
Subject: FW: Asking Chamber of Commerce to participate in #MaskUpMadison
Importance: High

CAUTION: External Email

Hi all,

Hoping to get you on our “list” of partners for our #maskupmadison press release. I would need to know this by noon. See request below and reply all so that our Comms Team receives your answer. *This is a rapidly evolving situation; please check [our website](#) for the latest information and recommendations.*

Regards,

Bonnie Koenig, MPH/EH, RS (Pronouns: She/Her/Hers) | **Environmental Health Services Supervisor**
| bkoenig@publichealthmdc.com

[Public Health Madison & Dane County](#) | 2300 S. Park St. Suite 2010 Madison, WI 53713

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Healthy People. Healthy Places.

The 2020 Census is coming in March. A complete count is important! 2020census.gov. You can help —Census jobs start at \$22/hr. Learn more: 2020census.gov/en/jobs

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From: Koenig, Bonnie <BKoenig@publichealthmdc.com>
Sent: Wednesday, July 08, 2020 6:13 PM
To: Zach Brandon <zach@madisonbiz.com>; Kevin Little <Kevin@madisonbiz.com>
Subject: Fwd: Asking Chamber of Commerce to participate in #MaskUpMadison
Time sensitive request:

See the ask for partnering below....

Bonnie Koenig, MPH/EH, RS

Public Health Services Supervisor

Public Health - Madison & Dane County

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Bkoenig@publichealthmdc.com

Sent from my iPhone

Begin forwarded message:

From: "LeBeau, Rebecca" <rlebeau@publichealthmdc.com>

Date: July 8, 2020 at 6:08:22 PM CDT

To: "Koenig, Bonnie" <BKoenig@publichealthmdc.com>

Subject: Asking Chamber of Commerce to participate in #MaskUpMadison

Hi Bonnie,

I know you're meeting with the Chamber at noon and lots of stuff is happening for you. Do you think there's any way to include an ask for the Chamber to be listed in our press release tomorrow for #MaskUpMadison? I'd have to know by noon tomorrow so it's a quick turnaround—apologies about that. Ask is below...

We'd like to invite you to be a part of a social media campaign we are launching tomorrow afternoon alongside health care and community partners. The campaign is called #MaskUpMadison and the goal is to promote mask wearing as part of our daily lives and to invite all people to share why they think mask wearing is important. We are hoping people will post pictures of themselves or people from their organization in masks, and share their thoughts about wearing masks with the hashtag #MaskUpMadison on Facebook, Twitter, or Instagram. If people want ideas of what to write or would like a social media graphic to post, they can check out our Google Drive: <http://bit.ly/Mask-Up-Madison>

We'd love formal support from the Chamber as business partners. We'd want to list them in tomorrow's press release as partners in the campaign and also list them on our website. And of course, we'd love to see social media posts using the hashtag #MaskUpMadison or #MaskUpDane!

More info about masks can be found on our website:

<https://publichealthmdc.com/coronavirus/masks>

Rebecca LeBeau (pronouns: she/hers) [Why do pronouns matter?](#)

Public Health Specialist | RLeBeau@publichealthmdc.com

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