

From: [Zach Brandon](#)
To: [Koenig, Bonnie](#); [Adam Barr](#); [Mikolajewski, Matthew](#); [Orrantia, Leslie](#)
Cc: [Heinrich, Janel](#)
Subject: RE: PHMDC Reopening Phase Limits and Businesses
Date: Saturday, May 16, 2020 11:10:03 AM
Attachments: [image001.png](#)

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Thanks, Bonnie.

Although the format was difficult without the document in hand, we appreciated the ability to help Public Health Madison & Dane County as you advise the Mayor and County Executive.

Having had a few more hours to ponder and a little bit of sleep, we have a few other thoughts to share:

1. **Recommend adding a blanket statement that businesses previously deemed “essential” can continue to operate (i.e. the “No Change” statement from the County Executive).** Otherwise, there are A LOT of missing industries.
2. **Recommend additional review of the industries that had an “essential” and “non-essential” dichotomy at the state-level.** In addition to the previously identified-as-omitted manufacturing, laboratories and R&D... review retail (Costco vs Goodman’s Jewelers) and healthcare (chiropractic, dentistry, plastic surgery). There are likely others that fit into this unique situation.
3. **Recommend using the ability to maintain social distancing as the metric for closed-to-the-public offices instead of capacity.** Tying office occupancy limits to the international fire/building code will provide a blunt solution that is unlikely to yield desired outcomes and will require public health (and business owners) to retrieve and review what could be decades-old documents that apply to buildings, not interior improvements. We suspect this could overwhelm building inspection infrastructure across the county. As a blunt instrument, it also does not give allowance for the varying levels of safety found in individual, closed-door offices vs open-floor plans.
4. **Recommend clarifying indoor vs outdoor gathering limits, since outdoor gathering is less risky and warmer months could allow for more economic activity.**
5. **Recommend clarifying “capacity constraints” in childcare facilities.** We continue to worry about the viability of the critical childcare industry with capacity constraints and inequity issues that will likely develop in childcare and summer programs.
6. **Encourage the publishing of the order, reopening plan and all associated guidance at the same time.**

We will continue to consider potential issues and conflicts, but it is exceedingly difficult to do without the actual document and access to the evolving decisions being made. Let us know how we can continue to be helpful.

As I mentioned during our call, we appreciate you and the entire public health team. We also appreciate our mutual interest in assuring public health best practices while enabling activity with a clear path to reopening our economy.

With high regard,

